

Theme Park Safety: 7 Tips to Follow

Amusement parks can offer thrilling experiences for guests of all ages. But it's also important to recognize some of the common risks you can face and how to mitigate those risks to ensure a safe and enjoyable time for everyone. Here's seven tips to stay safe when visiting theme parks:

- 1. Lock Your Car and Take Valuables with You:** It's important to check which items are allowed and to leave prohibited items at home. Keeping valuables in your vehicle increases the risk of motor vehicle theft. The bad guys know you will be in the park for a long time so personal property crimes are common in areas around amusement parks, including near entrances and exits, and especially in parking lots.
 - A. Take a photograph of the location where your vehicle is parked so you're not caught wandering around the parking lot lost. It can also serve as a valuable resource should your car be stolen.
 - B. Keep all your valuables in sight. Unaccompanied backpacks, purses, or diaper bags in park strollers are just an invitation to thieves.
- 2. Get the Park Map:** Familiarize yourself with the park maps to establish a clear layout of the park.
 - A. Note all park entrances and exits, identify restroom locations, and ensure that everyone in your group knows where guest services are in case of an emergency.
- 3. Make an Emergency Plan:** It's crucial to have an emergency plan in place in case of an incident.
 - A. Find an easily identifiable landmark which can serve as meeting place in case of separation or emergency.
 - B. Identify the nearby hospitals and emergency services if you have a medical emergency outside of the park.
 - C. For your kids:
 - I. Make sure your child understands "Stranger Danger," can find the emergency meeting place, can relay the parent's name and phone number to emergency services, and identify park employees or security.
 - II. Create an "Emergency Contact Card" to have inside your child's clothing, or that they can carry in a pack that includes their name and emergency contact information.
 - III. Take a photo of your child before going to a theme park to easily describe their appearance and clothing in case of separation. This is a valuable tool that can be distributed quickly to park employees to aid in recovering your child.
- 4. Follow Posted Signage:** It's smart to adhere to park rules and follow all signage.
 - A. Please do not disregard height and weight guidelines or restrictions. They are in place for safety reasons. Always follow the instructions provided by ride operators and theme park employees. Failure to do this increases the risk of injury or death.
 - B. If you're inclined to report other theme park visitors behaving recklessly or rudely, alert park employees or security to handle the situation rather than addressing the situation yourself. There has been a steep rise in physical altercations at parks. It is better to let park employees handle any issues that arise within the park.

5. **Take Care of Yourself:** It's easy to get caught up in the fun and excitement of the day.
 - Remember to drink water throughout your visit to help prevent heat exhaustion and heatstroke, both of which are common among theme park visitors. Make sure to reapply sunscreen if you become wet or start sweating, as prolonged sun exposure can lead to sunburn and rashes.
6. **Be Cautious of Sharing Trip Details on Social Media:** Theme parks can be a great place to capture special memories of your trip. However, it's important to take precautions to ensure the safety of you and your family during your visit.
 - Refrain from sharing details of your trip on social media, especially BEFORE you reach your destination (e.g., sharing your itinerary publicly before arrival).
 - When sharing photos from your trip, wait until after you have left the park to post them on social media. This helps protect your privacy and the privacy of others by not revealing your current location at the park.
 - Make sure to adjust your privacy settings before your trip to ensure that you are only sharing posts with your friends list. Avoid including individuals outside of your friends list who could see your social media posts due to geolocation sharing.
7. **See Something, Say Something:** If you notice any safety concerns, such as a malfunctioning or loose restraint, unattended backpacks, a suspicious park guest, or any other situation that may compromise the well-being of a park visitor, please notify a park staff member. Their primary responsibility is to ensure your safety. Trust your instincts, and if you feel that something is unsafe, refrain from engaging with it.

ESOC delivers essential services aimed at assessing your risks and implementing preventative measures for the future.

Our Services for Analysis of Theme Park Safety:

Travel Risk Assessments:

- Evaluation of travel risks at theme parks and surrounding areas, with itinerary-specific findings detailed in encrypted PDF reports.

Activity Risk Assessments:

- Analysis of the specific risks associated with theme parks and risk comparison of theme park destinations to others within the industry.

Event & Route Analysis:

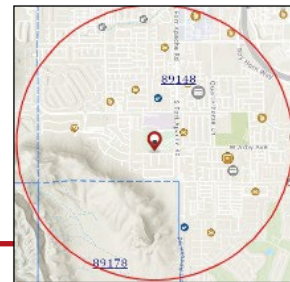
- Detailed analysis of potential theme park events and evaluation of possible travel routes to the theme park destination.

Location/Event Sentiment-Analysis Monitoring:

- Continual online monitoring and sentiment analysis based on a specific location or within proximity of the location in order to analyze online conversations and potential negative commentary. This can include planned attacks, planned protests, or perceived potential threats.

Location Crime Analysis:

- Evaluation of crime trends within a specific area and an analysis of crime maps included in encrypted PDF reports. Below is an example of a map showing crime data from the last 30 days within a one-mile proximity to a theme park (Cowabunga Canyon Waterpark).



Contact our team today for a consultation!